

#### PRESS RELEASE 新聞稿

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### 17 International Cruises to Visit Hong Kong in March Four Cruises Dock in Town Together This Weekend Attracting 5,400 Visitors Visitors Exploring Kowloon City for a Journey from Past to Present





The Tourism Commission and the Hong Kong Tourism Board (HKTB) strived to attract vessels from various international cruise lines to call in or be home-ported in Hong Kong. A total of 17 international cruises are scheduled to visit Hong Kong in March. Four international cruises docked at the same time at the two cruise terminals in Hong Kong today (9 Mar), bringing about 5,400 visitors from 31 countries or regions to the city. Visitors are participating in local tours with unique Hong Kong characteristics, visiting the Kowloon City for Hong Kongstyle egg tarts and Kai Tak Sports Park, and learning about the historical heritage and local culture of Kowloon Walled City.

Hong Kong's cruise tourism warms up in Spring with four cruise ships in town at the same time

*Celebrity Millenium* of Celebrity Cruises, *Costa Serena* of Costa Cruises, *Silver Whisper* of Silversea Cruises, and *Seabourn Encore* of Seabourn Cruises arrived in Hong Kong yesterday and today (8 & 9 March) respectively, docking at the Kai Tak Cruise Terminal and the Ocean Terminal

I 9-11/F, Citicorp Centre, 18 Whitfield Road, North Point, Hong Kong 香港北角威非路道十八號萬國寶通中心九樓至十一樓 T: +852 2807 6543 F: +852 2806 0303 info@hktb.com in Tsim Sha Tsui. The four cruises have brought to Hong Kong a total of 5,400 passengers from 31 countries and regions, including the Mainland, the US, Australia, the UK, Germany, Canada, the Philippines, Japan and Singapore (See **Appendix I** for details).







Celebrity Millennium (right) and Costa Serena (left) berthed at the Kai Tak Cruise Terminal.







Silver Whisper (left) and Seabourn Encore (right) berthed at the Ocean Terminal in Tsim Sha Tsui.

# Cruise visitors explore the past and present of Kowloon City to gain a deeper understanding of Hong Kong's history and culture

In addition to shore excursions to traditional tourist hotspots, such as the Peak and Tsim Sha Tsui, a group of cruise visitors added a city walk in Kowloon City to their on-shore itinerary to immerse themselves in authentic Hong Kong culture and heritage on a journey through neighbourhood's past and present.

During the local tour, the cruise visitors visited **Kai Tak Sports Park**, Hong Kong's largest, state-of-the-art sports and entertainment complex, followed by the visit of "**Live out the Cinematic Charm of Hong Kong – Twilight of the Warriors: Walled In Exhibition**" organised by HKTB in the AIRSIDE shopping mall. They enjoyed a lifelike experience of the blockbuster movie and learned about the history of the Walled City. The group then checked out historical relics from the Walled City in **Kowloon Walled City Park** and enjoyed Hong Kong-style egg tarts, local delicacy which is crispy and rich in flavour. The visitors also visited the **Chilin Nunnery**, a Buddhist sanctuary, which has replicated traditional aesthetics of the Tang Dynasty, and **Nan Lian Garden**, a classical Chinese garden, to learn more about the city's traditional religious culture amidst the vibrant urban surroundings. More exciting moments for cruise visitors exploring Kowloon City can be found in **Appendix II**.









Helen Sleiman, a local tour first-time participant from the UK, said she was impressed by the many high-rise buildings in Hong Kong. She saw a more realistic side of Hong Kong's neighbourhoods on her visit to Kowloon City and could imagine what it was like in the old days. She also gained a better understanding of the city and looks forward to coming back to Hong Kong in the future and spending more time sightseeing. She praised the delicious Hong Kong-style egg tarts and said she enjoyed the scenery but had never seen the

skyline, so she would take the time to visit the Peak during her stay in Hong Kong to enjoy the view of the Victoria Harbour.

Argentinian visitor Tomas Ride (first from left) and Belen Paz (second from left), as well as Oliver Murray John (first from right) from Scotland and Maxence Lefevre (second from right) from France, also shared their feelings about their first visit to Hong Kong. They felt that the local tour helped them to learn more about Hong Kong's history and culture, and described the movie exhibition as a good place for photos, as they felt like they were in Hong Kong in the 70s and 80s, and the stories of the movie were very exciting.



More large international cruise ships to make debut visits to Hong Kong next week Testifying to Hong Kong's appeal as a cruise tourism hub in the region

HKTB also announced that three large international cruise ships will call at from 18 to 19 March, including *Queen Anne* of **Cunard Line** and *Norwegian Sky* of **Norwegian Cruise Line**, which will make their first visit to Hong Kong. *Queen Elizabeth*, a member of **Cunard Line**, will also return to Hong Kong. Each cruise ship has a capacity of over 2,000 passengers, with Cunard Line choosing Hong Kong as the destination for *Queen Anne's* world cruise gala dinner, with more than 1,000 travellers attending a gala dinner hosted by the cruise line at a local hotel, further strengthening Hong Kong's position as a cruise hub in Asia.







Queen Anne

Queen Elizabeth

Norwegian Sky

HKTB will continue to promote Hong Kong's cruise tourism and maintain close liaison with Mainland and international cruise companies to attract ship calls from their fleets to Hong Kong and bring more visitors to Hong Kong. HKTB will also encourage the travel trade to provide cruise travellers with more diversified on-shore travel experiences to showcase our unique tourism appeal.

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https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html

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#### Appendix I - International Cruises in Hong Kong: 8 & 9 March

Cruise	Celebrity Millennium	Costa Serena	Silver Whisper	Seabourn Encore
Itinerary	Millennium  Singapore → Ho Chi Minh City → Nha Trang → Hong Kong → Keelung → Kagoshima → Yokohama	Manila → Hong Kong → Manila	Itinerary arriving on  March 9:  Bangkok →  Ho Chi Minh City → Nha Trang →  Chan May Port →  Da Nang →  Ha Long Bay →  Hong Kong  Itinerary departing on March 9:  Hong Kong →  Shanghai →  Kagoshima →  Beppu →  Kochi →Shimizu →  Tokyo	Encore  Singapore → Ho Chi Minh City→ Da Nang → Hong Kong → Keelung → Kochi → Tokushima → Kobe
Port Call Day	8 & 9 March (Saturday & Sunday)		9 March (Sunday)	

Visitors	5,400 visitors from 31 countries and regions, including the Mainland, the				
	US, Australia, the United Kingdom, Germany, Canada,				
	the Philippines, Japan, Singapore, etc.				
<b>Gross Tonnage</b>	91,000 tonnes	114,500	28,258 tonnes	40,350 tonnes	
		tonnes			
Year of Maiden	2000	2007	2001	2017	
voyage	2000	2007	2001	2017	

## **Appendix II - More Exciting Moments for Cruise Visitors Exploring Kowloon City**





